Pine Instrument and Grove City College’s Entrepreneurship Program

Proudly Present

The First Annual

BUSINESS PLAN COMPETITION

Friday, May 2, 2003
4:00 PM
Sticht Lecture Hall

JUDGES

Sean Ammirati ’02,
Founder and Director of Avanti Strategies;
Research Fellow, SLOAN Software Industry Center at CMU

Kelly Carrier ’90,
Business Appraiser Advisor at Smith Evans Carrier,
Business Valuation and Advisory Services

Joe Cicero,
Building Service Contractor and President of the Midwest Region for Sanitors Services, Inc.

Dave Dayton ’60,
Owner of Slavic Folk Crafts; adjunct professor with the GCC accounting department.

Doug Muetzel ’80,
President and CEO of Wesley Institute, a non-profit foundation for youth and family development
# The Finalists

## CSW Sign Management

CSW Sign Management seeks to establish itself as the project management consultant in the Washington D.C. area by providing a central location for organizations to attain professionally designed, installed, and maintained external signage that is customized, innovative, and timely.

L to R: Joshua Caler, Heather Webb, Brennan Schell

## Encore Boutique

A woman’s formalwear store that provided dresses, gowns, and accessories for young women for attendance at formal dances, school proms, pageants, and weddings. Encore rents with the option to buy. Encore provides the complete outfit for any special occasion.

L to R, Row 1: Julie Nelson, Rachel Miller
Row 2: Allison Metz, Heather Stevenson, Alysia Dodd

## HaloHalo

HaloHalo introduces a dessert eatery popular in Korea as a new product and taste to the United States market using a casual atmosphere retail store in The Prime Outlet Mall in Grove City, Pennsylvania, expanding into a national chain with eventual retail distribution of our dessert products.

L to R: Young-Jun Kwak, Eunfa Lee

## Lucas Properties

Lucas Properties provides office space to business professionals through the acquisition and professional management of prime office business properties in Western Pennsylvania. We pride ourselves on our personal service, superior location, professional management, and moderate pricing.

Lucas Swygard