

3rd Annual Grove City College Business Plan Competition

Friday
April 29
2005

4 - 7 p.m.
Sticht Lecture Hall, HAL
Open to the Public

Do you dream of **owning your own business** someday?
Do you want to **create a new job**...not just get a job?
Do you have a **great idea** for a new business?
Do you want to **join a team** and work on a business plan?

If you answered **YES** to any of these questions, take advantage of this academic opportunity for creating your future... participate in the 2005 Business Plan Competition.

A business plan is a researched projection of the financial, operational, and strategic details of your business venture.

A business plan will help you realize the feasibility of your venture.

Business plans will be read and evaluated by entrepreneurs and small business owners/representatives. From these evaluations, finalists will be selected. Finalists will present to a judging panel in a public forum.

PRIZES

First-Place Team
\$4,000

Second-Place Team
\$2,500

Third-Place Team
\$1,500

Best Nonprofit Plan
\$1,500

Teams will divide the awards evenly among all members.

Awards announcement and presentation of winners will be at the Parents' Day Awards Convocation.

Winners names will be displayed on the permanent Business Plan Competition plaque.

Winners will be announced internally throughout the campus, externally via the media, and online at www.gcc.edu.

Finalists will also receive a certificate of participation.



The Business Plan Competition is open to any eligible student from any major.

Visit www.gcc.edu/BusinessPlanCompetition for:

- | | |
|----------------------------|--------------------------------------|
| Student Eligibility | Competition Rules and Event Schedule |
| Online Registration | Recommended Plan Format |
| Faculty Sponsor Guidelines | Winning Business Plan Tips |
| Looking for a Team to Join | Nonprofit Business Definition |

Informational Meeting:

Tuesday, February 1

5:00-6:00 p.m.
HAL Room 339

2004 AWARD RECIPIENTS AND SPONSORS



1st PLACE
Grove City Cigars



2nd PLACE
Seabee Enterprises



3RD PLACE
Mercury Technology



BEST NONPROFIT PLAN
Football Club Grove City



2004
Judges

Carlee Calazza, '99
Vice President, Marketing
Cazzco

Joseph Cicero, Jr.
President, Midwest Region,
Sanitors Services

Laura Havnilla, '87
Partner, PriceWaterhouse
Coopers, Bus. Solutions, U.S.

Cliff Hovis, '88
President,
Hovis Auto & Truck Supply

Douglas Muetzel, '80
Chief Executive Officer,
The Wesley Institute