

THIRTY YEARS AND A GOLD WATCH? GET REAL.

There was a time when parents told their children to “find a good job with a good company.” That made good sense in the 1960s when one-quarter of American workers found employment with *Fortune* 500 companies. These days, that number is closer to 1 in 14; the reality is that most workers won’t be around long enough at one place to collect that gold watch.

Today, there’s a new entrepreneurial wave sweeping the country and Grove City College is riding the crest. It’s not that we’re jumping on a new trendy idea. We’ve been here for a long time, teaching students that whether they are part of a large organization or a business owner, there is a need to think innovatively, to “act as business owners.”

Our commitment to entrepreneurship is multi-faceted and growing:

Entrepreneurship Major

After more than five years of planning, freshmen in the fall of 2003 made up the first class of students who could study under this new major for all four years of their college career. Currently there are 30 full-time majors in the program that was created under the guidance of Director of the Entrepreneurship Program Dr. James Dupree and then-Professor of Business Dr. John Sparks.

The Entrepreneurship Advisory Council (EAC)

Grove City College alumni entrepreneurs and others from the business world came together to form the EAC in an effort to share their knowledge and experience with faculty and students.

Annual Business Plan Competition

This event, now in its third year, has been a great tool for teaching students the importance of applying both creative and strategic thinking to a hypothetical business venture.

Summer Entrepreneurship Camp

Many disadvantaged young people don’t think college is within reach, and the thought of running their own business is really foreign. Grove City College hosted its first-ever Entrepreneurship Camp to expose inner-city young people to both possibilities during the summer of 2004. Seven college students helped supervise the high school students and assisted teachers during the camp, which was held on campus. Net result? A great opportunity for young people to see new possibilities with the encouragement of Grove City College students.

2004

Grove City College
Annual Report



The first-ever Grove City College Entrepreneurship Camp afforded bright inner-city youth an opportunity to think of new possibilities for their futures.

QUALITY