

Grove City College Status Sheet

Status Sheets are provided as a convenience for the student and may be helpful for recording completed courses. However, the College Bulletin is the controlling authority on all requirements. Questions should be directed to your academic advisor or the Registrar.

B.S. in Marketing Entering in 2019

(WI)=Writing Intensive, (SI)=Speaking Intensive, (IL)=Information Literacy courses.

(REVISED 06-01-19)

Name: _____

ID#: _____

Year of Anticipated Graduation: _____

Date: _____

Advisor: _____

TOTAL HOURS REQUIRED FOR THIS DEGREE----- 128 HOURS

Minimum CQPA and MQPA required for graduation-----2.00

MQPA Courses-----ACCT; ENTR; FNCE (excluding 105); INBS; MNGT (excluding 106); MARK

General Education + Elective Requirements----- 61 HOURS

Major Requirements-----67 HOURS

GENERAL EDUCATION REQUIREMENTS----- 38 HOURS

BUSINESS CORE REQUIREMENTS----- 33 HOURS

HUMANITIES CORE----- 15 HOURS

	Cr.	Sem. Taken	Grade
HUMA 102 Civ and the Biblical Revelation (IL)*	3	_____	_____
HUMA 200 Western Civilization	3	_____	_____
HUMA 202 Civilization and Literature	3	_____	_____
HUMA 301 Civilization and the Arts	3	_____	_____
HUMA 303 Christianity and Civilization	3	_____	_____

ACCT 201 Principles of Accounting I 3 _____

ACCT 202 Principles of Accounting II 3 _____

FNCE 301 Principles of Finance 3 _____

INBS 305 Global Business Issues 3 _____

MARK 204 Principles of Marketing 3 _____

MNGT 201 Business Statistics 3 _____

MNGT 203 Principles of Management 3 _____

MNGT 211 Business Computer Applications 3 _____

MNGT 214 Business, Ethics, and Society (WI) (IL) 3 _____

MNGT 303 Business Law 3 _____

MNGT 486 Business Policy and Strategy (SI) 3 _____

*The year-long sequence of RELI 211 and 212 may substitute for this course.

WRITING REQUIREMENT----- 3 HOURS

WRIT 101 Found. of Academic Discourse (IL) 3 _____

STUDIES IN SCIENCE, FAITH, & TECHNOLOGY (SSFT)----- 2 HOURS

Choose one course from the following:

COMP 205/SSFT 205 Ethics, Faith, and the Conscious Mind			
PHIL 243 Science and the Human: Inquiry, Design, & the Person			
SSFT 210 Science & Religion			
SSFT 212 Science, Faith, Technology, & Origins			
	2	_____	_____

MATH / ECONOMICS COURSES----- 10 HOURS

ECON 101 Principles of Economics - Micro 3 _____

ECON 102 Principles of Economics - Macro 3 _____

MATH 141 Business Calc. or MATH 161 Calc. I 4 _____

FOUNDATIONS OF THE SOCIAL SCIENCES----- 3 HOURS

Choose one course from the following:

ECON 120 Foundations of Economics	PSYC 101 Foundations of Psychology		
HIST 120 Foundations of History	PSYC 200 Cross-Cultural Psychology		
HIST 141 World Geography	SOCI 101 Foundations of Sociology		
HIST 204 Hist/Phil Foundations of Education	SOCI 103 Found. of Cultural Anthr.		
POLS 101 Foundations of Political Science	SOCW 101 Found. of Social Work		
		3	_____

MARKETING MAJOR CORE----- 12 HOURS

MARK 315 Digital Marketing 3 _____

MARK 411 Marketing Research (SI) 3 _____

MARK 415 Strategic Marketing (SI) 3 _____

MARK 419 Consumer Behavior (SI) 3 _____

QUANTITATIVE/LOGICAL REASONING----- 0 HOURS

College requirements met through major-related coursework.

NATURAL SCIENCES (with labs)----- 8 HOURS

Refer to the *Bulletin* - General Education section - for requirements.

	4	_____	_____
	4	_____	_____

MARKETING MAJOR ELECTIVE COURSES----- 12 HOURS

Choose 12 hours from INBS 416; MARK 328, 330, 412, 414, 417, 420, 426, 468, 480, or MNGT 390 with Department Chair approval.

_____ 3 _____

_____ 3 _____

_____ 3 _____

_____ 3 _____

PHYSICAL EDUCATION----- 1 HOURS

PHYE 100 Healthful Living 1 _____

FOREIGN LANGUAGE, INTERMEDIATE LEVEL----- 6 HOURS*

Refer to the *Bulletin* for requirement details, exceptions, and the Classical Language policy.

	3	_____	_____
	3	_____	_____

GENERAL ELECTIVES-----23 HOURS (*29 hours if language requirement waived)

SUGGESTED FOUR-YEAR PLAN for the BACHELOR OF SCIENCE IN MARKETING

Freshman Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
MARK 204 Principles of Marketing.....	3	MNGT 203 Principles of Management.....	3
ECON 101 Principles of Economics - Micro.....	3	MNGT 211 Business Computer Applications.....	3
MATH 141 Business Calculus or MATH 161 Calculus I... 4		ECON 102 Principles of Economics - Macro.....	3
WRIT 101 Foundations of Academic Discourse.....	3	HUMA 102 Civ and the Biblical Revelation.....	3
Foreign Language or General Elective.....	<u>3</u>	Foreign Language or General Elective.....	3
	16	PHYE 100 Healthful Living.....	<u>1</u>
			16

Consult with advisor regarding specific courses and course loads per semester.

Sophomore Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
ACCT 201 Principles of Accounting I.....	3	ACCT 202 Principles of Accounting II.....	3
MNGT 201 Business Statistics.....	3	MARK 315 Digital Marketing.....	3
HUMA 200 Western Civilization.....	3	MNGT 214 Business, Ethics, and Society.....	3
Natural Science with Lab.....	4	FNCE 301 Principles of Finance.....	3
Foreign Language or General Elective.....	<u>3</u>	SSFT Course.....	2
	16	Foreign Language or General Elective.....	<u>3</u>
			17

Junior Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
MNGT 303 Business Law.....	3	INBS 305 Global Business Issues.....	3
Marketing Management Major Elective.....	3	MARK 419 Consumer Behavior.....	3
Foundations of Social Science Course.....	3	Marketing Management Major Elective.....	3
HUMA 301 Civilization and the Arts.....	3	HUMA 202 Civilization and Literature.....	3
General Elective.....	<u>3</u>	Natural Science with Lab.....	<u>4</u>
	15		16

Senior Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
MARK 411 Marketing Research.....	3	MARK 415 Strategic Marketing.....	3
Marketing Management Major Elective.....	3	MNGT 486 Business Policy and Strategy.....	3
HUMA 303 Christianity and Civilization.....	3	Marketing Management Major Elective.....	3
General Elective.....	<u>8</u>	General Electives.....	<u>6</u>
	17		15

Note: No college credits are earned when a student receives a language waiver. When a waiver is earned, the credits currently assigned to foreign language study must be fulfilled through general electives of the student's choosing.